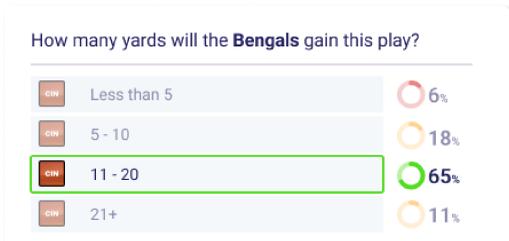


# THE NFL SEASON 2023

## SuperCharged by Artificial Intelligence

Powering Seasonal Probabilities to InGame Micro Markets

### Introducing... Micro Markets



Producing player-specific micro markets for varied ingame events. Updating as the game progresses, micro projections reflect the impact of the most important game changes including injury, positional and all other performance inputs.

### PreGame Differentiated Markets



Generating all team and player predictions for a specific head to head, 14 days out all the way to kickoff. Unique events, such as who will make the first touchdown, field goal or sack.

### InGame Probabilities



Providing team and player projections for a specific game during game play. Producing a multitude of probabilities such as the % chance for the next play to be a passing play.

### EV Probabilities

Receiving Yards

| BETMGM            | STAR RATING   OVER | STAR RATING   UNDER |
|-------------------|--------------------|---------------------|
| 89 TYLER HIGBEE   | ★★★★★   01.90      | 41.5   U1.85 ★★★★★  |
| 1 ALLEN ROBINSON  | ★★★★★   01.90      | 63.5   U1.85 ★★★★★  |
| 14 STEFON DIGGS   | ★★★★★   01.85      | 68.5   U1.87 ★★★★★  |
| 10 COOPER KUPP    | ★★★★★   01.87      | 93.5   U1.87 ★★★★★  |
| 6 ISAIAH MCKENZIE | ★★★★★   01.85      | 26.5   U1.90 ★★★★★  |

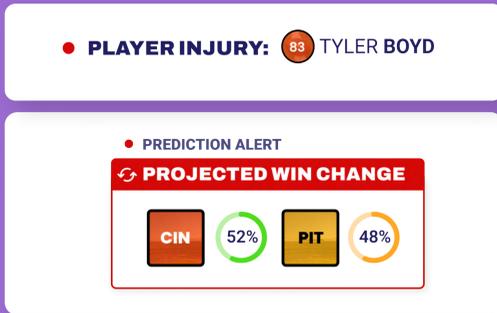
Projecting the probability distribution for upcoming player statistics, the AI determines the expected value on market prop lines. Available as a star-rating system.

### Injury Impact - IP



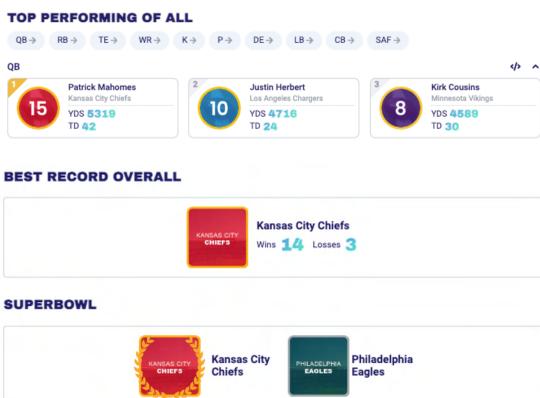
Proprietary AI modeling projects the performance of every player on the home and away team, based on inactive players. In seconds, the system generates improved or decreased performances on every projected stat for every player.

### InGame Notifications



During ingame play, our dynamic system produces push alerts for injuries as well as when the win/loss probability has shifted to the opposite team.

### Seasonal Futures Probabilities



Including predictions such as the expected team rank and seeding at the end of the season, or which players are expected to lead in certain statistics, the seasonal outlook is extremely valuable.

### Quarter-by-Quarter InGame NFL WL Results Graph



To Learn More About NFL and our other Sports please contact [sales@quarter4.io](mailto:sales@quarter4.io)